

Impact Statement



FINDING A CURE

A woman with long dark hair, wearing a black leather jacket and a pink and white scarf, is holding a flag on a white pole. She is smiling and looking down at something in her hands. In the background, there is a crowd of people, some wearing pink scarves, and a building with a balcony. The scene is outdoors and appears to be a public event or rally.

The Cure Bowl is more than a game. It's a celebration of those who are living with cancer today and those who will face it tomorrow. It's a rally cry to the world to raise awareness and help bring an end to this deadly disease once and for all.

The Cure Bowl is an NCAA college football bowl game played each December in Orlando, Florida. The Cure Bowl is a platform that helps raise funds for individual cancer researchers, like Dr. Annette Khaled, at the UCF College of Medicine .

\$4.14M FOR IMPACTING CANCER RESEARCH

AutoNation "Drive Pink" Campaign
\$3,365,000

Orlando Sports Foundation
\$660,000

Duluth Trading Company
Donation
\$50,000



\$3.76M



UNIVERSITY OF CENTRAL FLORIDA
College of Medicine

\$1.63M



\$50,000

Florida Breast
Cancer
Foundation
\$11,082

Advent Health and FL
Department of Health
Mobile Mammograms
\$8,684

Advent Health
Cancer Research Institute
\$5,000

Advent Health Breast
Cancer Fund
\$5,000

MD Anderson
Cancer Center
\$5,000

Young Survivors
Coalition
\$2,000

MAKING AN IMPACT IN OUR COMMUNITY

\$679K

BACK INTO THE
CENTRAL FLORIDA
COMMUNITY

Community Giveback Program

\$540,612

- Tickets donated to local veterans, cancer survivors, and students who attend the Cure Bowl at no cost.
- Funds are donated back to community groups who participated in our fundraising program
- Race 2 Cure funds are distributed back to participating charity organizations

U.S. Hunger

\$35,300

Over 160,000+ meals packed for those in need

CFP Extra Yard for Teachers

\$25,000

Distributed since 2021 to local teachers for supplies & projects.

“Cure All-Stars” High School All-Stars Series

\$77,951

- \$75,451 Dollars raised to support cancer research, and provide a platform for local students to take the next step on or off the field
- \$2,500 raised in-kind contributions from local companies to help support the events
- 7 All-Star games (3 Football, Baseball, Softball, Combine and Recruiting Fair) impacting over 850 student athletes annually.

\$53.9M

Economic Impact for the Central Florida community *Data provided by Greater Orlando Sports Commission

100%

rating by Charity Navigator, and named a 4-star charity for accountability, transparency and finance

[Link](#)



78%

of all dollars raised by OSF go to fund cancer research & awareness.



Dr. Annette Khaled, Head of the Division of Cancer Research and Associate Professor at the Burnett School of Biomedical Sciences in the College of Medicine at the University of Central Florida is leading our research. **Dr. Khaled's research has led to the discovery of a method to kill spreading breast cancer cells.** With her therapy en route to clinical trials, Orlando has become one of the world's most significant centers in cancer science.

THE EPICENTER FOR
CANCER SCIENCE

“Dr. Khaled has focused on defeating the deadly disease for (more than) 20 years. Funding that supports this research comes from Orlando’s Cure Bowl, which has provided (more than) \$1.5 Million in support.”

Alex Martins
Orlando, Magic





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